REMARKS

In the application claims 27-48 remain pending. Claims 1-26 have been canceled without prejudice. Claims 27-48 have been added by amendment and find support in the specification and figures as originally filed. No new matter has been added.

No claims presently stand allowed.

The reconsideration of the rejection of the claims is respectfully requested.

It is believed that new claims 27-48, which present the originally claimed subject matter with more clarity, cure the informalities noted in the Office Action. As such, it is respectfully requested that the rejection under 35 U.S.C. § 112, ¶ 2 be withdrawn.

Previously presented claims 1-26 were rejected under 35 U.S.C. § 102 as being anticipated by D'Arlach (U.S. Patent No. 6,026,433). It is respectfully submitted that D'Arlach fails to disclose, teach, or suggest each and every element set forth in pending claims 27-46. As such, it is respectfully submitted that pending claims 27-48 should be deemed to be allowable over D'Arlach.

As set forth in the claims, the subject invention provides for the creation via a wizard of objects which function to at least retrieve data from a database and scripts which function to at least convert data retrieved by the objects to an HTML stream for real-time transmission to a browser resident on a client computer. In this manner, actual HTML text files need not be created and stored on a Web server. Among other things, this claimed method and system for managing a system site for e-commerce provides for improved security and ease of system maintenance.

Considering now D'Arlach, D'Arlach discloses and describes the very system that the subject invention seeks to improve upon. In this regard, D'Arlach discloses and describes a system in which a wizard may be used to create an HTML document which may be used as a web page. Unlike the invention claimed, however, the HTML document created via the

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wizard of D'Arlach is published, i.e., stored, on the server. (Col. 6, lines 44+). Thus,

D'Arlach not only fails to disclose the exact invention set forth in the claims now presented,

but also teaches directly against the invention set forth in the claims now presented. For at

least this reason it is respectfully submitted that rejection of the claims based upon D'Arlach

must be withdrawn.

CONCLUSION

It is respectfully submitted that the application is in good and proper form for

allowance. Such action of the part of the Examiner is respectfully requested. Should it be

determined, however, that a telephone conference would expedite the prosecution of the

subject application, the Examiner is respectfully requested to contact the attorney

undersigned.

While it is not believed that any fees are due, the Commissioner is authorized to

charge any fee deficiency to deposit account 50-2428 in the name of Greenberg Traurig.

Respectfully Submitted;

Date: October 19, 2005

By:

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